



7:30 to 8:30 AM

Time	Location	Speaker/Topics
7:30 - 8:30	Lobby	Registration , Continental Breakfast, and Sign-up for Editor, Agent and Marketing Consultation Appointments (<i>space limited!</i>)
8:00 - 8:15	Small Conference Room (1 st Floor)	Moderators' Packets Distributed
8:15 - 8:30	Large Meeting Room (1 st Floor)	Welcome and 13th Annual Conference Overture <i>Mary Cosper LeBoeuf, Terrebonne Parish Library Director</i>

8:30 to 9:20 AM

Location	Topic	Speaker(s)	Moderator
Large Meeting Room 1 st Floor	Pains and Pleasure of Writing Historical Fiction Writing historical fiction can be rife with pitfalls and setbacks, but, the rewards are endless. Award-winning author Jack Caldwell takes you through the frustration and rewards of writing historical fiction.	<i>Jack Caldwell, Award Winning Author</i>	
Storytelling Room 1 st Floor	Getting the Word Out You've written the book and gotten it published. Now comes the hard part. Get your book seen and bought!	<i>John Baur, Author</i>	
Arts and Crafts Room 1 st Floor	Keeping Romance Fresh So many romance works have similar plots, characters and even settings. Find ways of keeping readers happy with new and exciting stories.	<i>Season Vining, New Adult Romance Author</i>	
Genealogy Room 2 nd Floor	Introduction to Works of Gail White Poet Gail White introduces her work and poetry	<i>Gail White, Poet</i>	
DE Room 2 nd Floor	Community Writing Explore the importance of a writing community	<i>Lucy Silag, Publicist Penguin Random House</i>	

9:30 to 10:20 AM

Location	Topic	Speaker(s)	Moderator
Large Meeting Room 1 st Floor	So You Want to Write a Cookbook? It's not as easy as it seems. From narrative, to recipes, to indexes, what should you expect once your book is accepted by a publisher.	<i>Cynthia Nobles, Food History Columnist for the Baton Rouge and New Orleans Advocate and Cookbook Author</i>	
Arts and Crafts Room 1 st Floor	The Story Behind <i>Dolly-Baby</i> Writing after the devastation of Hurricane Katrina	<i>Laura Lane McNeal, Author</i>	
Storytelling Room 1 st Floor	Inside the Minds of a Police Sniper-Trauma and PTSD Symptoms	<i>BJ Bourg, Author</i> <i>Dr. Amanda Bourg, Phd.</i>	
DE Room 2 nd Floor	Publishing with a University Press	<i>Miki Pfeffer, Author</i>	
Davidson Board Room 2 nd Floor	Poetry, Paintings, History, Songs: Finding a Way into the Poem, With Selected Readings from New Works-Darrell Bourque"	<i>Darrell Bourque, Former Poet Laureate of Louisiana</i>	

10:30 to 11:20 AM

Location	Topic	Speaker(s)	Moderator
Large Meeting Room 1 st Floor	Writing is the Easy Part: A Self-Publishing Primer You've got the story, but the work is just getting started.	<i>Monique Martin, Author</i>	
Arts & Crafts 1 st Floor	What [Is It That] You Said? Writing How Real People Talk	<i>Dr. John Doucet</i>	
Computer Room 1 st Floor	Flash Fiction The art of the Short Short Short Story	<i>Sara, Jacobelli, Author</i>	
DE Room 2 nd Floor	Local Color, Folklore and Modern Writing Writing with local color and folklore is in right now, but authors need to remember these stories mean something to those who've told them for generations. Join us in a session devoted to good writing and good treatment of important stories.	<i>Alys Arden, Author</i>	
Storytelling Room 1 st Floor	Photography and Writing Photography books are more than just pretty pictures. Thought and research goes into them. Learn the ins and outs of photography and writing.	<i>Deborah Burst, Photographer and Author</i>	
Genealogy Room 2 nd Floor	Poetry Reading Of Literature and Life	<i>David Middleton, Poet and Professor Emeritus, Nicholls State University</i>	

11:30 AM TO 1:50 PM

Time	Location	Speakers/Topics	Moderator
11:30-12:10	Outdoors	Lunch	
11:30-12:10	Story Time Room 1 st Floor	Demystifying Murder Investigations – Lunch with BJ Bourg (<i>space limited</i>) Tips for writing a thorough, believable, and compelling homicide investigation in crime fiction.	
12:15	Large Meeting Room (1 st Floor)	<i>Fiction and Poetry Contest Winners Announced</i>	
12:20-1:00	Large Meeting Room	KEYNOTE SPEAKER – Neely Tucker	
1:00-1:50	Main Lobby (1 st Floor)	Book Fair and Author Signings Hosted by BENT PAGES BOOKSTORE OF HOUMA	

2:00 to 2:50 PM

Location	Topic	Speaker(s)	Moderator
Large Meeting Room 1 st Floor	Researching for Historical Non-fiction Join successfully published historical non-fiction authors Miki Pfeffer and Jack Caldwell on their panel focusing on research and writing.		
DE Room 2 nd Floor	Photographs + Stories = Winning Nonfiction Children's author Sarah Campbell explores using photographer to create successful children's books. (1 hr 50min session)	<i>Sarah C. Campbell, Photographer and Children's Author</i>	
Davidson Boardroom	Sonnet Writing Workshop Come prepared to work and write (1hr 50min)	<i>Gail White, Poet</i>	
Arts and Crafts Room 1 st Floor	What Your Agent Wants You to Know	<i>Carly Watters, VP and Senior Literary Agent P.S. Agency</i>	
Story Time Room 1 st Floor	Self- Publishing VS Traditional Publishing	<i>Deborah Burst, Author</i>	

3:00 to 3:50 PM

Location	Topic	Speaker(s)	Moderator
Large Meeting Room 1 st Floor	Neely Tucker (second lecture)	<i>Neely Tucker, NY Times Best Selling Author and Washington Post Correspondent</i>	
Davidson Board Room 2 nd Floor	Sonnet Writing Workshop Come prepared to work and write (continued)	<i>Gail White, Poet</i>	
Arts and Crafts 1 st Floor	Author and Publicist: Working Together for Success Panel focusing on a successful relationship between author and publicist.	<i>Alys Arden, Author</i> <i>Lucy Silag, Publicist with Penguin Random House</i>	

4:00 to 4:50 PM

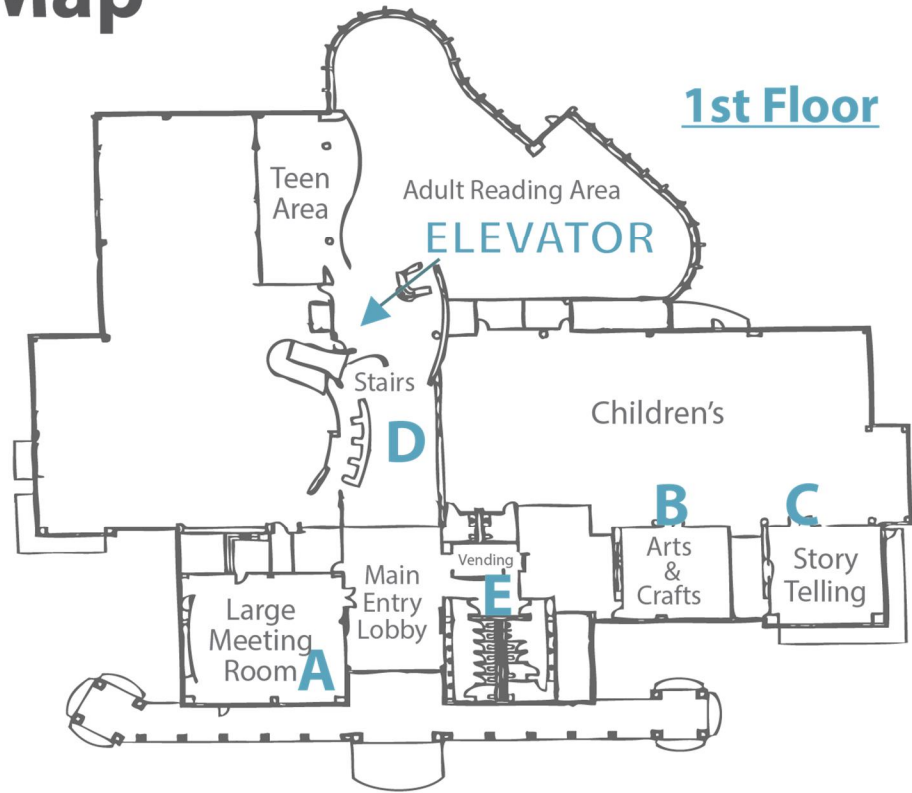
Location	Topic	Speaker(s)	Moderator
Large Meeting Room 1 st Floor	The State of Publishing What's currently going on in the publishing world and what you need to know.	<i>Tom Colgan, Editor with Penguin Random House</i>	

5:00 to 6:30 PM

Time	Location	Events
5:00-5:30	Adult Reading Room and Main Lobby 1 st Floor	Last Call for Book Fair and Signings
5:15-6:00	Rooftop Deck (<i>see Patio on map</i>) 2 nd Floor	Sunset Social

Conference Map

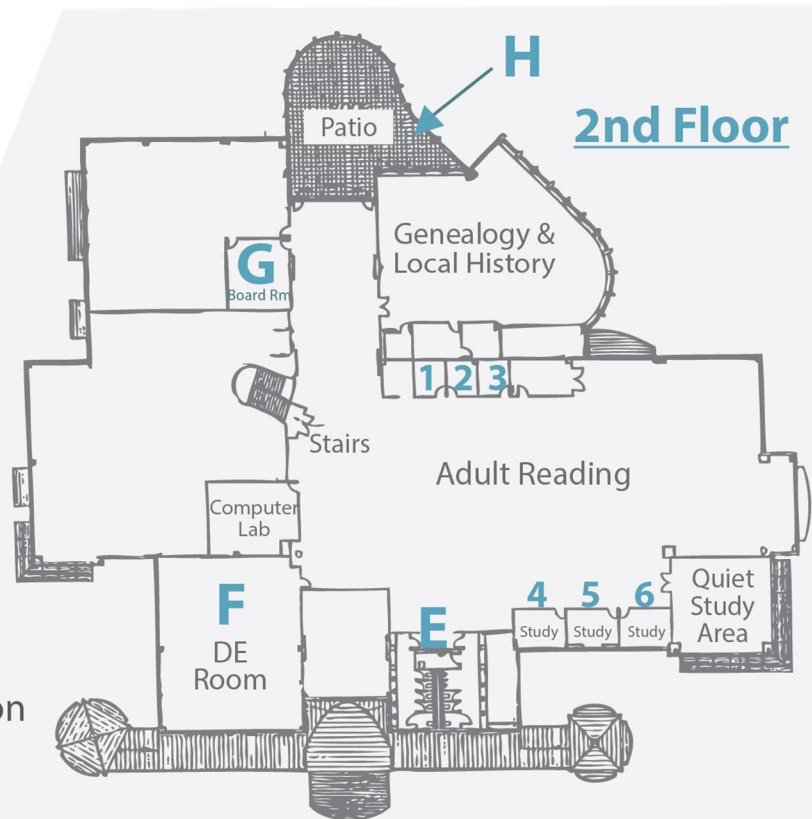
1st Floor



1st Floor

- A. Large Meeting Room
- B. Arts & Crafts Room
- C. Storytelling Room
- D. Book Fair Area
- E. Restrooms

2nd Floor



2nd Floor

- F. DE Room
- G. Charles H. Davidson Board Rm
- H. Outdoor Patio 2nd floor
- E. Restrooms
- Study Rooms in Adult Nonfiction
#1, 2, 3, 4, 5, & 6